

Business Card Marketing

Put \$80 worth of free *DOMINO'S PIZZA* on the back of your thick, glossy plastic business card and you guarantee that your card is kept and you are remembered. Use the card as an enticement to bring people to you (i.e.: "Test Drive a Car At Johnson Ford And Get \$80 Worth Of Free *Domino's Pizza*!!!!"). The possibilities are endless.

The card is made of hard plastic. On the back, there are ten 'Peel-Away' stickers that the coupons are on. This is an incredible marketing Tool.

- This card offers immediate gratification when used as an enticement or giveaway
- This card guarantees that your name and message is kept in someone's purse or pocket for at least the amount of time it takes for someone to redeem 10 free pizzas (Typically 2 months)
- This card associates you and your company with an internationally respected brand
- This card can be used as gifts for "Customer Appreciation", "Employee Appreciation" and Christmas or other holiday gifts – It works as a great gift that also is a permanent promotional tool in someone's purse or pocket

Pricing:

\$3.50 per card with a minimum order of 1,000 cards

